

Executive Summary

Network Measurement Solutions
for Internet Service Providers

NEXTLab **Evo**

AI-based QA Test Assistant for Video Service Providers

NEXTLab **netMeter**

Handheld Network Measurement for Broadband Service Providers



About NEXTLab



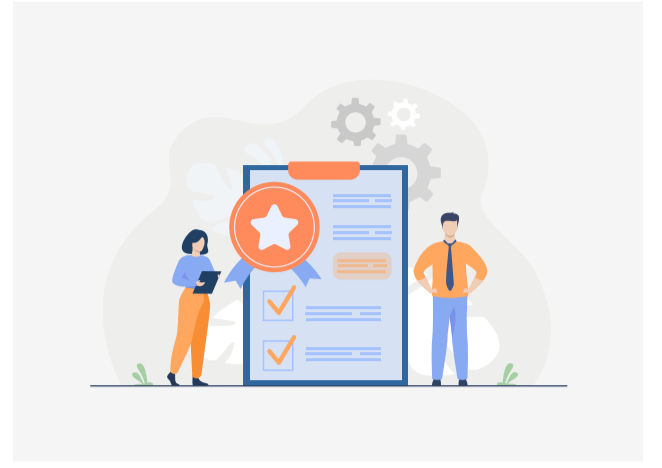
1st

Korea's No.1 brand of providing solution products of IPTV service assurance and on-site broadband service measurement.



10+ years

With a decade of rich experience collaborating with broadband and pay-TV service providers, we specialize in delivering tailored solutions to Internet service providers.



As-a-Service

Aim to provide a new paradigm of service assurance and quality measurement with as-a-Service scheme.

Why NEXTLab?



Customized Solutions just for you

We are open to integrating solutions with your business lifecycle, as well as adding customized features.



Minimising Cost and Time Saving

NEXTLab's innovative solutions proved to be a real cost saver with Return of Investment (ROI) of less than 2 year.



Proven and Reliable Technological Expertise

Highlighting a range of successful instances backed by exceptional technical expertise, leading to an enhanced Quality of Experience (QoE) for your end-customers.

AI-based QA Test Assistant The All-in-One PayTV Service Tester NEXTLab Evo



Innovative Solutions

Don't be Busy, be Productive.

NEXTLab Evo helps your Video QA Test to be easy, fast, and intelligent.



1 Let Beginners Test like Experienced

User friendly interface using WYSIWYG, No-Code Test Case.
Big data visualization speeds up issue identification.

2 Let Testers focus on Core Tasks

Automate Longevity, Exploratory Test with NEXTLab Evo's Intelligent Monkey Test.

3 Save Time & Cost

Control all interfaces entering the DUT(Device Under Test).

4 Continuous Evolution

Latest Product with Built-in OTA updates that continually add AI-based automated testing features.

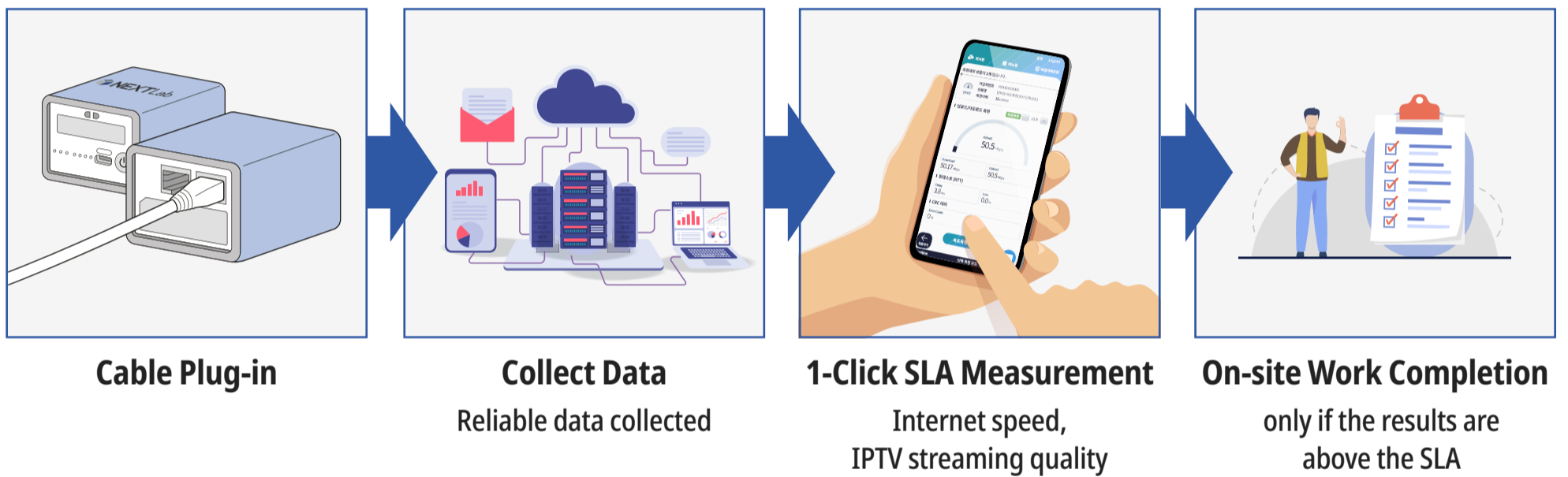
Handheld Network Measurement for Broadband Service Providers

NEXTLab netMeter



Innovative Solutions

Make your work easy and efficient. Detect the problem and complete the task onsite. All data is there for your future business.



- 1 Reduce revisiting cost up to 50%**
- 2 Prevent the compliance dispute with governmental agencies**
- 3 Gather comprehensive data for you to explore future business opportunities**

Our Partners



Trusted by



from Gi-cheol Jeong, Manager of IPTV/STB QA Center

“After introducing NEXTLab’s solution, they have been continuously working with us to optimize it for our environment. Compared to before, our QA productivity rate has increased by 40%, and we were able to reduce customer complaints by being able to know issues that occur after service deployment, before the deployment.”



from Ye-won Choi, Manager of Service Quality Innovation

“We were searching for a solution that would be optimized for our company, and NEXTLab did a wonderful job of customizing it to our requests. For LG U+, one of the KPIs for customer service quality management is whether failure issues occur repeatedly. We successfully reduced the repetitive failure rate by 50% after introducing NEXTLab’s solutions.”





Executives

What We dream

NEXTLab dreams of being the driving force behind a world where creativity and overcoming challenges take center stage. We aim to become a company that spreads positive impact of technology. Our solutions are designed to simplify interaction with AI technology, allowing you to concentrate on what matters most. With a focus on innovation and embracing new challenges, we're excited about the journey ahead.

Leaderships NEXTLabbers



ChangGeun Lee co-CEO

Master's Degree in Mechanical Engineering, Yonsei University (1995~2002)

- CEO of NEXTLab Co., Ltd (2012~Present)
- Naver Corporation (2008~2012)
- SK Communications (2003~2007)



SungMin Kim co-CEO

Master's Degree in Mechanical Engineering, Yonsei University (2004~2012)

- ICT Standardization Committee (2019~Present)
- NEXTLab Co., Ltd. (2014~Present)
- LG Electronics Production Engineering Research Institute (2008~2012)



YoungSu Park CTO

Ph.D. in Control and Instrumentation Engineering, Pohang University of Science and Technology (1999~2011)

- NEXTLab Co., Ltd. (2019~Present)
- Neil Lab Co., Ltd. (2017~2019)
- LG Electronics Production Engineering Research Institute, UX Lab. (2012~2017)

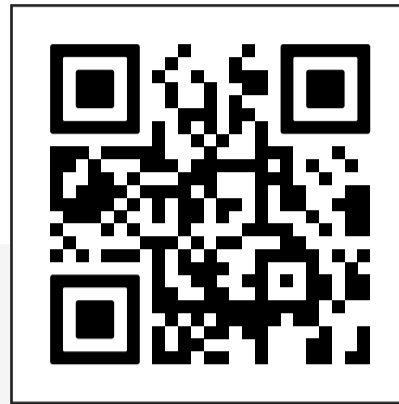
Want to learn more about us?

Scan the QR code for more details.

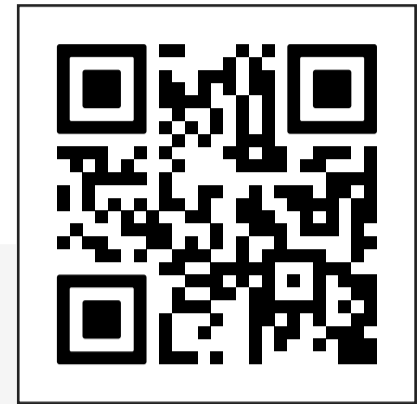
NEXTLab **Evo**



Website



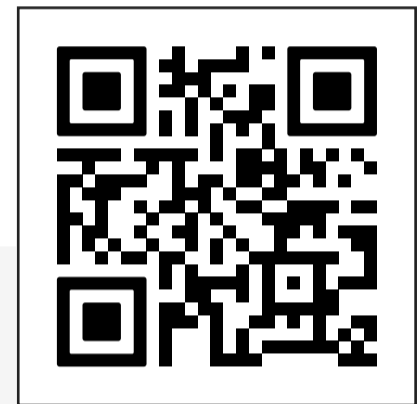
Product Introduction



NEXTLab **netMeter**



Product Introduction



Website



Youtube



Linked In

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